

WINNERS

**Best Seafood Retailer Award
Research and Development Award**



**“Seafood Secrets takes fish retailing to a new level”
The judges said it might be a secret for now, but not for long!**

What the industry experts say about Seafood Secrets

“arguably the most exciting fish retailing move in years”

Richard Stevens WAFIC R&D Manager

“a bold move in educating the public about Australian Seafoods and broadening horizons beyond traditional wet fish counters”

Don Nicholls, Fisheries Department Manager WA Seafood Quality Management Initiative

“the most exciting development in Australian seafood retailing that I can recall”

Nick Ruello Sydney based fish marketing consultant

“It is our hope that the work being undertaken by the Catalano family will help seafood retailers see the light and the potential for doing business better which ultimately will benefit all seafood consumers,”

Peter Horvat Communications Manager - Fisheries Research & Development Corporation



**Seafood Secrets - Subsidiary of Catalano Seafoods
- Multiple State & National Quality Award Winners**

**Find US at: “Marketplace” of Garden City Shopping Centre, 125 Riseley St, Booragoon. Phone: 9315 5931 Fax: 9315 5941
or for secrets and events visit our website on www.seafoodsecrets.com.au**